

HDDA continues data standards project | Dayton Parts opens Las Vegas DC

# **TRUCK PARTS & SERVICE**

THE AFTERMARKET AUTHORITY

## Finding your place in the aftermarket world

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# Dealer News

- Neely Coble Company has added Western Star trucks to its Decatur, Ala., location.
- Penske Truck Leasing has announced a new location in Grand Junction, Colo.
- Murphy-Hoffman Company (MHC) has opened its renovated MHC Kenworth/Volvo – Springdale facility in Springdale, Ark.



Kenworth Sales Company has relocated its Elko, Nev., facility to a new location in an industrial park near I-80.

- M&K Truck Centers has acquired two Michigan Volvo dealerships in Flint and Saginaw.
- Bruckner Truck Sales is celebrating its 70<sup>th</sup> anniversary of becoming an authorized dealer for Mack Trucks.



## Luber-finer University gets upgrade

Luber-finer has added a module to Luber-finer University, the filter company's free online education program for distributors, point-of-sale associates and others who work in the heavy-duty industry.

Module 6 of this training tool, which can be accessed from any Internet-connected device, provides users instruction on outside filtration sales and the vital role these sales professionals play in helping fleet maintenance managers keep their vehicles moving, the company says.

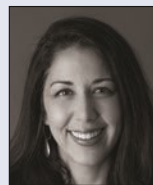
"Previous modules in Luber-finer University offered the in-depth knowledge about heavy-duty filtration that every sales professional needs," says Layne Gobrogge, director of heavy-duty marketing at Champion Laboratories. "This module takes the next step and is designed to help sales professionals at every level learn the skills and techniques that are the keys to a rewarding sales career."

## People In The News

- David J. Nangle has been promoted to executive vice president at Lincoln Electric Holdings.
- Eric Vaillancourt is now president at STEMCO.
- Lubrication Specialties has added Carmon Fiordiroa as director of e-commerce.
- Deborah McWhinney and Paul Mascarenas have been named to the BorgWarner board of directors.
- Phillips Connect Technologies has hired Cliff Creech as business development manager.
- John Kimmer has joined the management team at Truck Master Warranty.
- Summit Truck Group has promoted Charlie Jordan to area sales director, new trucks.
- Lumileds has appointed Tina Smith national sales manager for the traditional U.S. aftermarket.
- M&K Truck Centers has promoted Josh Wolf to regional vice president of operations and promoted Mike Rutherford to district manager of all of the company's Michigan locations.



Nangle



Fiordiroa



Creech

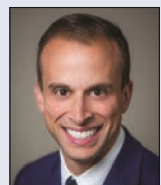
- Ben Johnson is joining Bridgestone Americas as director of marketing for the commercial truck bus radial tire business. Taylor Vernier has joined the company as director of marketing and merchandising for the GCR Tires & Service business.
- The Commercial Vehicle Solutions Network has hired Margo Reyes as its new administrative assistant.
- Giancarlo Papini has been promoted from controller to vice president of finance at Red Dot.
- Truck-Lite has promoted Mark Bara to executive vice president of sales and marketing; Laurie Beegle to president of DAVCO Technology LLC; and Paul Sniegocki to executive vice president of engineering and chief technology officer. The company also has hired Doug Wolma to the newly designated role of president.
- Fredric A Bunting II, son of Auto-Wares and A-1 Truck Parts owner Fred Bunting, has died. He was 46.



Johnson



Vernier



Papini