

Phillips, Frax-le, SAF-Holland announce acquisitions; OEMs name top dealers

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Fras-le acquires Fremax brand

Fras-le has announced it signed an agreement to acquire Jofund S.A, holder of the Fremax brand, which Fras-le says is recognized as a premier manufacturer of brake discs, drums and wheel hubs for OEM and aftermarket companies.

The acquisition will enable the company to provide an expanded line of rotors in North America, the company says. Early product offerings will include a limited amount of premium rotors for the top-selling commercial brake systems in North America for medium- and heavy-duty vehicles.

“We’re listening to market demands and taking action to be more than just a brake pad and lining supplier,” says Anderson Pontalti, general manager, Fras-le North America. “We are very excited about this acquisition and the technology that comes with it, allowing us to introduce an expanded product offering to the commercial vehicle market.”

Eaton reaches distribution deal with mobile power hydraulic supplier

Eaton’s Vehicle Group Aftermarket Division has reached a distribution agreement with Bezares SA to become the North American master distributor for its mobile power hydraulic portfolio. Eaton says it will leverage its partnership with Bezares to offer comprehensive mobile hydraulic solutions that meet customer needs for power take-offs (PTOs) and other hydraulic products.

Bezares is a global manufacturer of PTOs, hydraulic pumps, fittings, tanks, valves and other mobile power hydraulic components. In addition to distribution services, Eaton also will provide post-sale service and support through its Roadranger field team, the company says.

Phillips Connect Technologies acquires Connected Holdings

Phillips Connect Technologies (PCT) has acquired Connected Holdings, an IoT intelligent services provider.

Connected Holdings has been working closely with PCT over the past year developing the TrailerNet family of trailer telematics solutions. These products leverage the Connected Holdings “Intelligence as a Service” platform to create a cost effective, integrated and proven IoT solution, the companies say.

“The synergies that these businesses create with the acquisition are unlike anything I’ve witnessed in my career,” says Bill Ellis, managing director, PCT. “By integrating the Connected Holdings’ team of industrial IoT engineering experts into our PCT business, the sky is the limit for bringing transformational improvements to transportation.”

People In The News

■ Work Truck Solutions announces Bernie Brenner has joined its board of directors.



Brenner

■ BBB Industries announced two executive promotions. Chris Garner has been named executive vice president of sales and John Boyer has been named executive vice president of marketing and product management.



Slaney

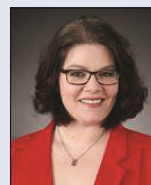
■ Steril-Koni announces John Slaney has joined the company as assistant service manager.

■ CIMC Intermodal Equipment has hired Joe Hite as director, business development-dealers.

■ Corcentric has named Joseph Sparks and Tanner J. Thorne vice presidents of sales, capital equipment solutions.

■ Tenneco has appointed Denise Gray to its board of directors.

■ Trail King Industries has hired Amber Hiles as marketing coordinator.



Hiles

■ Diesel Forward named Houman Kashanipour as its new president.

■ Hankook Tire America Corp. has hired Rob Williams as senior director, TBR sales.



Williams

■ The Heavy Duty Manufacturers Association (HDMA) has promoted Beth Barkovich to executive director, membership development, and Katelyn Litalien to director of marketing and member services. HDMA also hired Erin Spring as manager, marketing communications, and Daniqua Burgin as manager, meetings and member services.

■ HDA Truck Pride has promoted Nikki Paschall to director of marketing.

■ Mack Trucks has appointed Steve Jugovic regional vice president, Canada.



Jugovic

■ Marx Group has hired Caitlin Dempsey as an account executive, expanding its Detroit-based team.

■ PartsTrader has appointed Mark Lindner chief revenue officer, a new role within the company.

■ TRC has added Jim Gorski to its sales team. He manages the Southeast region, supporting the Carolinas to Florida.

■ Walter Surface Technologies has named Jeff Tisdell vice president, U.S. sales.

■ Rocketail has hired G. Bren Marshall as vice president, sales.

■ Eaton has appointed Christine Barman chief technology officer for its Industrial Sector.

New severe-duty wheel seals

RevHD has produced a line of severe-duty wheel seals that are manufactured to take on the rigors of off-road applications.

RevHD says the seals offer a feature called the Flex Design, which allows the seal to flex both during installation and when traveling off-road. In

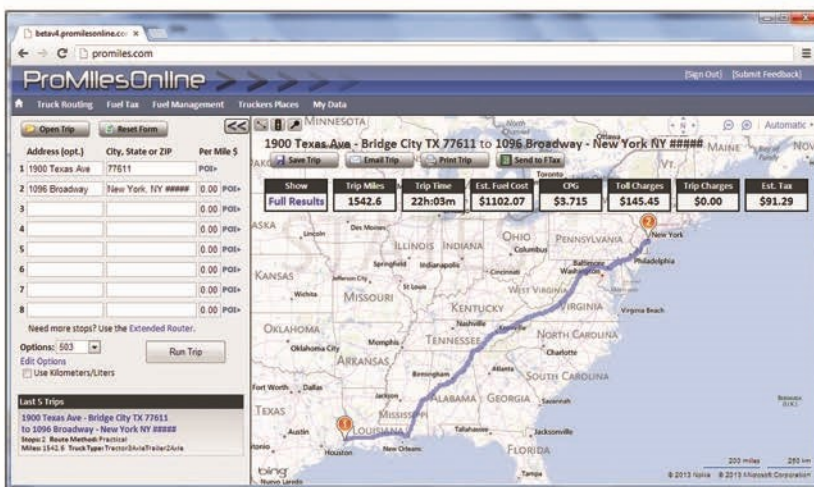
addition, the top plate of the RevHD seal is designed to handle the impact of just about anything — even a hammer. This thick top plate acts as a solid barrier, the company says, shielding the seal against the elements and heat coming off the brakes.

There also is a free tube of seal bond included in every box.

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Liftgate electrical assembly with dual pole plug connection

Phillips Industries introduces the Weather-Tite M2 liftgate electrical assembly. Phillips says the new assembly features the only dual pole plug connection on the market that offers superior corrosion protection and is interchangeable with any standard J3082 liftgate socket.

Phillips designed the Weather-Tite M2 for dual pole applications to eliminate corrosion buildup that can occur at the coupled lift-gate connection. With its unbreakable, non-corrosive plug housing molded to the electrical cable, Phillips says it is a durable solution that is impervious to water and contaminants at the back of the plug.

Assemblies are available with heavy-duty jacketing in straight and coiled versions and come in varying lengths with a choice of two- or four-gauge fine stranded copper wiring, the company says.