

# Coahuila

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INDUSTRIAL MAP No. 2



**PHILIPS**

Philips Industries Coahuila, invest in a new plant to expand its production capacities.

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**PHILIPS**

Company: Philips Electrical Harness Division  
Location: Parque Industrial Davisa  
Artega, Coahuila  
Area: 90,450 sq/ft  
Capital: Santa Fe Spring, California  
Employees: 400  
Activity: Heavy Duty  
Web site: www.philipsind.com

## PHILIPS ELECTRICAL HARNESES DIVISION

Due to the success of its operations in Coahuila, Philips Industries decided to invest in a new production plant to expand its capacities.

The new plant, located in Artega, Coahuila, seeks to promote the automotive industrial development in the area. Philips Industries, whose main headquarters is located in Santa Fe Spring, California, is a leading provider of components for the tractor industry, producing mainly electrical harness systems.

The company has three production plants and a presence in 47 countries where it employs more than 700 workers around the world.

Presently, the plant exports 100% of its production, attending clients such as Daimler, Volvo, Mack, Navistar and the main manufacturers of trailer containers and tows in the United States. Philips Industries virtually exports to clients such as Daimler in Saltillo, Coahuila and Navistar in Escobedo, Nuevo Leon.

Rob Phillips, president and CEO, emphasized that Philips Industries arrived more than seven years ago to Mexico, accepting the invitation that Daimler (heavy vehicle assembly plant) gave in order to install a producing plant close to its new operations in the region.

"We came to a manufacture event, I believe in 2007; we were very impressed and decided to move our operations from Dallas, Texas to Saltillo", he recalled.

Filberto Coello, Operations Manager in Philips Industries Mexico, shared: "We arrived in January 2008 with 108 employees and more than 25 thousand square feet, we have grown to 90 thousand 450 square feet and we have space to expand to another 40 thousand".



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Coello pointed out that the company in Mexico proceeded to have almost 400 employees from a little more than 100.

Rob Phillips conveyed that the decision to relocate and expand was accepted in August of 2013. "Originally, we chose Coahuila because Roger Nielsen and Freightliner (Daimler) recommended it to us; however, we decided to stay in Coahuila and grow our investments due to the continuous grow of the manpower here, the excellent education system and the technical universities in Coahuila".

Phillips informed that the company started operations 87 years ago in Los Angeles, CA, as a trailer parts supplier and started to manufacture parts in the 70s.

